

# kartingonline.co.uk

kartingonline.co.uk - The UK's online karting network.

## What is kartingonline.co.uk?

In 2006, UK shoppers spent £10,189,000,000 online<sup>1</sup>. Get your share!

**kartingonline.co.uk** is the UK's first (and only) online booking system for indoor & outdoor karting.

**kartingonline.co.uk** lets you sell karting events through your own website, so that your visitors simply click on a link to book into your own events.

Visitors can book into any advertised karting event instantly by credit or debit card, 24 hours a day, and you receive instant email confirmation.

## Benefits for customers

Quicker – Booking online takes an average of 60 seconds.

Easier – You can see the available dates & times on one screen.

Always open – Online shopping can be done outside office hours.

Cheaper – No need to book with an online “agent” who charges a hefty commission for very little service.

Less hassle – No need to organise a large group: your mates can book themselves in online.

## Benefits for circuit owners

Get your share of over £12 billion of online shopping in the UK in 2007.<sup>2</sup>

Save time dealing with individuals and small groups, by letting them book online.

Sell racing even when your sales office is closed.

Use your web site to generate **SALES**, not just enquiries.

Less reliance on agents, who charge hefty commissions and deliver poor service. Your customers book directly, without going through these agents.

100% automated booking process – you never need to answer the phone – bookings come in automatically, always paid in full.

Payment is **guaranteed**. No cancellations, ever!

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<sup>1</sup> Source: Verdict Research. UK online spending in 2006.

<sup>2</sup> Source: Verdict Research. Forecast UK online spending in 2007.

## How does kartingonline.co.uk work?

Your secure Username and Password lets you advertise your Open and Arrive & Drive events in a user-friendly, easy-to-book format. All you need is internet access from any computer anywhere in the world (no software is required).

Your race events are advertised on your own website, either with a banner like this (try clicking the banner):



Or if you prefer, you can include simple (but very effective) links in your own web pages like this (try clicking these links below):

Open Grand Prix Heats Sat 2nd December 3.30pm-6pm [Click HERE to book](#)

... or like this ...

[Click HERE for a list of all of our forthcoming Open events](#)

Customers who visit your web site can book into real race sessions, and pay instantly online by credit or debit card.

You get an instant email confirming payment, and the customer gets an instant email confirming the booking.

You get paid in one simple direct BACS payment at the end of the month. You pay no credit card charges!

## Cost?

Set-up cost: ~~£150~~ **FREE (for a limited time)**

Monthly cost: ~~£15 per month~~ **FREE**

Transaction charge: **10%** (which includes all credit card processing fees). No sale, no fee. No risk.

No long term contract: you can cancel at any time.

## More information...

Information and step-by-step instructions are available on the website at: [www.kartingonline.co.uk/tellmemore](http://www.kartingonline.co.uk/tellmemore)

Or you can email Michael Bryant on [info@kartingonline.co.uk](mailto:info@kartingonline.co.uk) or call 0870 900 3020.

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